

THE JEEP GRAND CHEROKEE



GRAND CHEROKEE



THE HERITAGE OF FREEDOM

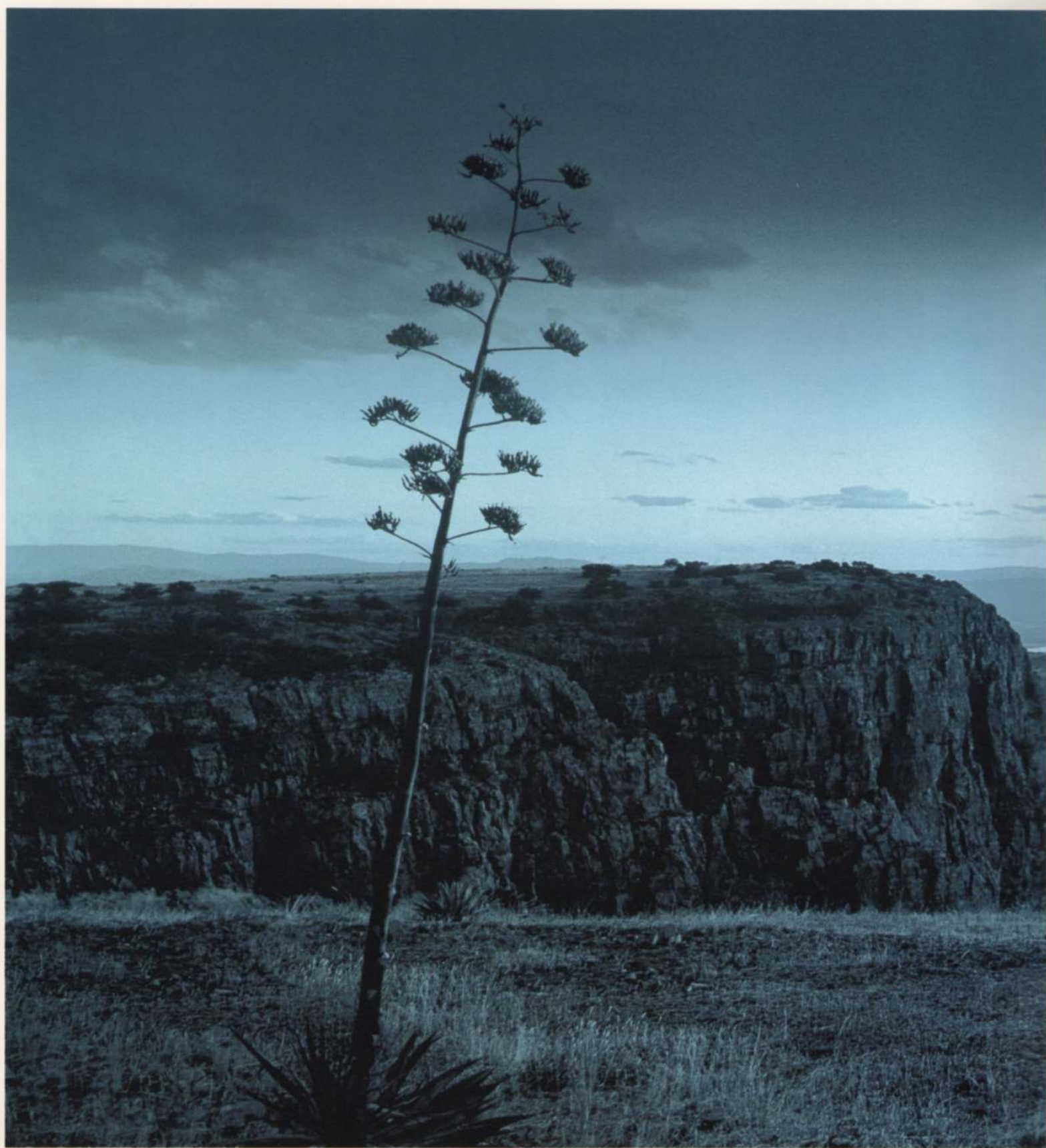
THERE'S ONE WORD that encapsulates the freedom of the great outdoors, a word that commands respect the world over. It's a word that has become synonymous with ability, with toughness and with talent. The word is Jeep.

FOR MORE THAN five decades, Jeep has been creating vehicles that can take on the toughest terrain. They are vehicles that have broken



boundaries, explored new territories and opened new vistas. Jeeps always have been and always will be rugged, go anywhere vehicles that, like their owners, don't like to conform.

AND THE NEWEST Jeep of all, the Grand Cherokee – European built with right hand drive – is another non conformist. By combining a sumptuous specification with the heritage and pedigree of the Jeep name, the Grand Cherokee is the ultimate, go anywhere luxury car.



T H E J E E P G R A N D C H E R O K E E



ON ROAD LUXURY

LUXURY CAR COMFORT and driveability are just two of the many attributes of the Jeep Grand Cherokee. Whether sweeping through a sinuous mountain pass, pottering along a twisting B-road or pounding along a motorway, the Grand Cherokee cossets its passengers in serene tranquillity. Sophisticated coil sprung suspension, specially tuned for Europe, smoothes out the roughest



roads, while the speed proportional power steering provides the driver with plenty of 'feel' at high speeds yet gives the maximum assistance at parking speeds when it's needed most.

THE DRIVING EXPERIENCE is enhanced by the Grand Cherokee's smooth, four speed automatic gearbox – another standard feature – and its advanced permanent four wheel drive system, which offers the ultimate in grip at all times.

T H E J E E P G R A N D C H E R O K E E





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OFF ROAD ABILITY

A JEEP WOULDN'T be a Jeep if it couldn't handle the toughest terrain around. And the Grand Cherokee is a Jeep through and through. Jeep's renowned Quadra-Trac permanent four wheel drive system and dual high and low range transfer gearbox ensure that it will stop at nothing. Deep within the transmission lies an 'intelligent' viscous coupling which automatically ensures power is



fed to where it's needed most. As soon as a wheel starts spinning, power is redistributed to the other axle to drive the vehicle out of trouble. Left to its own devices a wheel spinning in soft ground will simply dig deeper into the mire.

THE REAR AXLE further benefits from Jeep's proven Trac-Lok limited slip rear differential, which further helps prevent wheel spin. This added flexibility enhances off road traction, increases on road driveability and reduces component wear.

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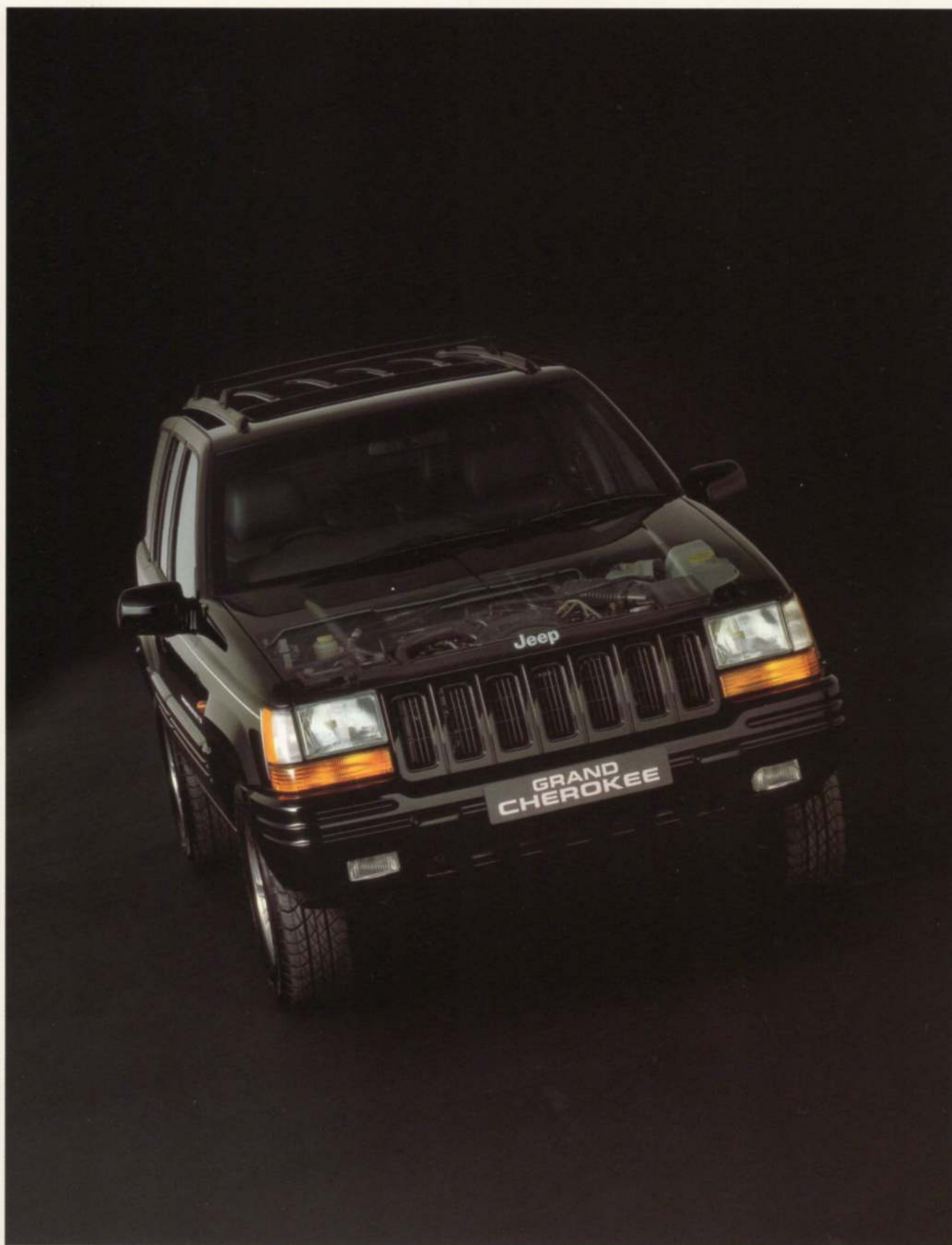
THE SEAT OF POWER

AT THE HEART of the Grand Cherokee is Jeep's acclaimed fuel injected 4.0 litre six cylinder engine. This potent power unit, familiar to drivers of the Cherokee, is respected for its ability to combine smooth performance with lusty low speed power. It endows the Grand Cherokee with a maximum speed, where permitted, of 112 mph and a brisk 0-60 mph acceleration time of under 10 seconds.



HUGE RESERVES OF torque, the engine's pulling power, ensures that the Grand Cherokee performs equally well off road. Why, it will even climb mountains if asked!

GIVEN THE ENGINE'S sophisticated new environment, great efforts have been made to guarantee that its refinement is beyond reproach. Extra stiffening, bracing and sound deadening ensure that its manners match those expected of a true luxury car.









THE INSIDE STORY

WHEN IT COMES to indulgence, the Grand Cherokee wants for nothing. As well as automatic transmission and power steering, the interior features the luxury of wood grain and leather.

THE FRONT SEATS are heated and have eight way power adjustment and powered lumbar support. The driver's seat and heated door mirrors have two memory settings with a pair of



individual remote controls, so regular drivers can find their optimum driving position at the touch of a button. Standard equipment also includes automatic temperature controlled air conditioning, power windows with one touch down feature for the driver, remote control central locking with alarm and immobiliser, cruise control and a six speaker high quality stereo system.

IN FACT, SO full is the list of standard features that the option list is short – it comprises just an electrically powered glass sunroof to complement the air conditioning, and a CD autochanger.

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SAFE AND SECURE

BY ITS VERY nature, four wheel drive offers extra degrees of grip under the most testing conditions. But four wheel drive is just part of the Grand Cherokee's active and passive safety story.

IT STARTS THE moment you slip behind the wheel and discover the commanding driving position, which gives an outstanding view of the road and potential hazards ahead. And it extends to



the sophisticated and powerful all round disc brakes which have an electronically controlled anti lock system to prevent the wheels locking in an emergency.

BUT SHOULD THE unthinkable happen, the Grand Cherokee's passive safety features include airbags for driver and front seat passenger as well as side impact protection guards for added occupant security. And for added security of a different kind, the Grand Cherokee comes equipped as standard with a remote control alarm and engine immobiliser system.

T H E J E E P G R A N D C H E R O K E E



COLOURS AND TRIMS



Forest Green Metallic



Deep Blue Metallic



Light Iris Metallic



Dark Iris Metallic



Dark Rosewood Metallic



Black



Saddle Leather



Agate Leather

INTERIOR TRIM	Saddle Leather	Agate Leather
BODY COLOUR		
Forest Green Metallic	•	•
Deep Blue Metallic	•	•
Light Iris Metallic		•
Dark Iris Metallic	•	•
Dark Rosewood Metallic	•	•
Black	•	•

JEEP WARRANTY

GRAND CHEROKEE IS backed by the Jeep Privileges Programme, providing a three year/60,000 mile warranty and 12 months' roadside assistance. The warranty can be extended through your Jeep dealer to provide additional cover at modest cost.

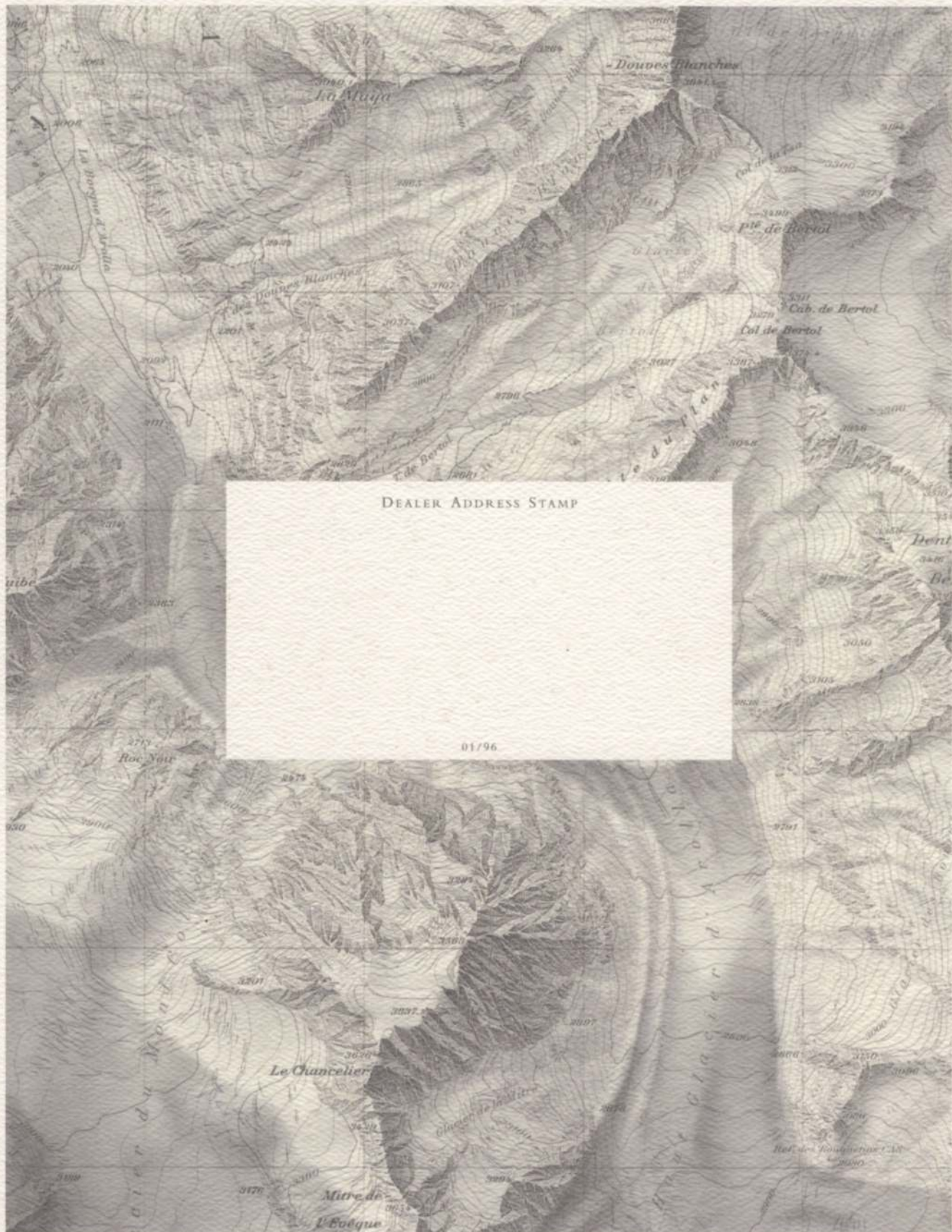


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 **Jeep**
The American Legend

Chrysler Jeep Imports UK, Poulton Close, Dover, Kent CT17 0HP. Tel: 01304 228877, Fax: 01304 208001.